

File

JANUARY 18,
1965

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fashion calendar

RUTH FINLEY, PUBLISHER

TR 9-2343 / ISSUED WEEKLY / 25th YEAR

8 EAST 77th STREET / NEW YORK, N. Y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, JANUARY 15, 1965</u>			
Thursday Jan. 14 4:00 P.M. Cocktails	PREMIERE SHOWING: SUMMER COLLECTION Jonathan Logan Jr. Petites (Div. of Jonathan Logan) premiere showing of Summer petite fashions. By invitation. Contact: Jean Luban, WI. 7-4790.	JONATHAN LOGAN, JR. PETITES	1407 BROADWAY SHOWROOM - 26TH FLOOR
Thursday Jan. 14 9:00 P.M.	PREVIEW OF SPRING COLLECTION By admission card only. (Black tie) Buyer showings, Jan. 15 and 19 at 10:30. By invitation. Contact: CH. 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday Jan. 14	SHOWING OF SUMMER COLLECTION Informal daily showings of Summer collections. Contact: LO. 5-6900.	JONNY HERBERT, INC.; PAB LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Jan. 15	MACY RELEASE--Furniture and room settings. (Preview, Jan. 13)		
Jan. 15	BEST RELEASE DATE--Bridal fashions. (No Press Show)		
Jan. 15	NORMAN NORELL'S SPRING COLLECTION AT 10:30 A.M. Contact: CH. 4-5452.		
Saturday Jan. 16 11:00 A.M. & 2:00 P.M.	CUSTOMER SHOWINGS OF BRIDAL FASHIONS Showing of Stern's Spring and Summer bridal fashions. By admission ticket only. Publicity: Joan Schoenbach, LO. 5-7950, Ext. 515.	STERN'S	6TH FLOOR SPECIAL EVENTS CENTER
Saturday Jan. 16- Jan. 19	CENTRO DI FIRENZE PER LA MODA ITALIANA Picture Release Date--Feb. 20. Jan. 16: 3:00 P.M. (Sportswear & Boutique) De Simone; Ilaria; Camisene; Majana; Scarabocchio; Naka; Christanella; Mariacarmen; De Parisini. 9:00 P.M. Laura Aponte; Valditevere; Calli; Krizia; Mila Schon; Princess M. Borghese; Baldini. Jan. 17: 3:00 P.M. (Sportswear & Boutique) Avagolf; Ferragamo; Ken Scott; Fabiani Boutique; Roberta; Glans; Micia. 9:00 P.M. (Sportswear & High Fashion) Roveda; Trico; Lucrezia; Mirsa; Bertoli; Avolio. Jan. 18: 9:30 A.M. (High Fashion) Guidi; Marucelli. 9:00 P.M. (High Fashion) Veneziani; Fabiani. Jan. 19: 9:30 A.M. Enzo; Biki. 6:00 P.M. Emilio Pucci. Contact: G.B. Giorgini, 10 Lungarno Acciaiuolo, Florence, Italy.		FLORENCE, ITALY

WEEK BEGINNING MONDAY, JANUARY 18, 1965

Monday Jan. 18 9:30 A.M. Coffee	PRESS PREVIEW: YOUNG IMPORTED MILLINERY "International Headlines"--preview of imported millinery. By invitation. (For Release, Tues., Jan. 19.) Publ.: Louise Langdon, PL.2-1212, Ext. 7205.	BLOOMINGDALE'S	3RD FLOOR
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 18 11:00 A.M. Breakfast	OPENING OF DRESS COLLECTION Dick Eastwood's collection #1 for Robert Goldberg will be presented to press and buyers. By invitation. Publicity: Betty Flannery, LE. 2-2571.	ROBERT GOLDBERG, INC.	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Monday Jan. 18 5:00 P.M.- 7:00 P.M. Cocktails	SWIMWEAR FASHIONS IN DU PONT FIBERS "The Champagne Touch"--Du Pont, Harper's Bazaar and Moore McCormack will sponsor a fashion show of swimwear in Du Pont fibers. By invitation. Contact: Gloria Jean Betts, 971-4224.	DU PONT COMPANY; HARPER'S BAZAAR	S.S. BRAZIL PIER #97
Beginning Monday Jan. 18	OPENING: SUMMER COLLECTION Daily informal showings of custom-sizes for the petite miss. Contact: George Rappaport, CH. 4-3558.	PETTI 4'S, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Jan. 18	SUMMER COAT AND SUIT COLLECTION Daily informal showings of cotton coats and suits. Contact: PE. 6-2291.	BARBERINI, LTD. (DIV. OF ORIGINALA)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Jan. 18	ABRAHAM & STRAUS RELEASE DATE--Bridal fashions. (No Press Show)		
Tuesday Jan. 19 9:30 A.M. Breakfast	PRESS PREVIEW: NEW JUNIOR DRESSES "Elite Boutique"--new collection of junior dresses, exclusive with Bonwit Teller. By invitation. (For Release, Wed., Jan. 20.) Publicity: Carolyn Saks, EL. 5-6800, Ext. 510.	BONWIT TELLER	7TH FLOOR
Jan. 19	NORMAN NORELL'S SPRING COLLECTION AT 10:30 A.M. Contact: CH. 4-5452.		
Tuesday Jan. 19 12:00 Noon	PREVIEW: NEW BEAUTY PRODUCT AT LUNCHEON Publicity: Marion Hammon, 456 Merchandise Mart, Chicago, 312-MI. 2-1102.	THE TONI COMPANY	HOTEL REGENCY BALLROOM
Tuesday Jan. 19 3:30 P.M.- 5:00 P.M.	"APRES LUNCH" FASHION SHOW Spring-Resort fashions by Larry Aldrich. Shoes--Fiorentina. Jewelry--Vogue. Press by invitation. Public by reservation: \$3.00; contact: EL. 5-2500. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	LARRY ALDRICH, INC. (530 SEVENTH AVENUE)	DELMONICO'S BALLROOM
Tuesday Jan. 19 4:00 P.M. Champagne	PREMIERE SHOWING: SUMMER COLLECTION Abbott East (new couture div. of Jonathan Logan) will premiere their collection of "Round the Clock" daytime to cocktail fashions. For press and buyers by invitation. Informal showings thereafter at showroom. Contact: Miss Barrie Jackson, OX. 5-2675.	ABBOTT EAST (498 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Wednesday Jan. 20 10:30 A.M. Coffee	MID-WINTER FURNITURE: MODEL DECORATED ROOMS Gimbels' press preview of newly decorated room settings. By invitation. (For Release, Fri., Jan. 22.) Publicity: Margot Infantino, IO. 4-3300.	GIMBELS	9TH FLOOR COLONIAL SHOP
Wednesday Jan. 20 12:30 P.M.	CUSTOMER SHOWING: BRIDAL FASHIONS Customer showing of bridal fashions. Publicity: Joan Powers, PL. 9-2000.	BEST & COMPANY	3RD FLOOR BRIDAL SALON

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Jan. 20 12:30 P.M. Luncheon	SHOWING OF FASHIONS DURING LUNCHEON "Spring Outlook"--fashions by Rembrandt, designed by Ole Borden. Barbetta Publicity: Ellen Perl, TE. 2-8212. For reservations (\$4.50): CI. 6-9171.	REMBRANDT, INC. (498 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET

Wednesday Jan. 20- Jan. 22	INCORPORATED SOCIETY OF LONDON DESIGNERS Jan. 20: 10:00 A.M. Norman Hartnell. 11:30 A.M. Charles Creed. 2:30 P.M. Hardy Amies. 4:00 P.M. John Cavanagh. Jan. 21: 10:00 A.M. Michael. 11:30 A.M. Mattli. 2:30 P.M. Ronald Pater- son. 4:00 P.M. Lachasse. Jan. 22: 10:00 A.M. Angele Delanghe. 11:30 A.M. Clive. Contact: Lady Joubert, 315 Regent Street, London, W. 1, England.	LONDON, ENGLAND
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Beginning Wednesday Jan. 20- Jan. 23	CAMERA NAZIONALE DELLA MODA ITALIANA Picture Release Date--Feb. 20. Jan. 20: 2:30 P.M. Baratta. 4:30 P.M. Tita Rossi. 6:30 P.M. Centinaro. 9:15 P.M. Galitzine. Jan. 21: 9:00 A.M. De Barentzen. 11:00 A.M. Forquet. 2:30 P.M. Lancetti. 4:30 P.M. Carosa. 6:30 P.M. Antonelli. 9:15 P.M. Valentino. Jan. 22: 9:00 A.M. Sarli. 11:00 A.M. Schubert. 2:30 P.M. Gregoriana. 4:30 P.M. Sorelle Fontana. 6:30 P.M. Gattinoni. 9:15 P.M. Balestra. Jan. 23: 9:00 A.M. Faraoni. 11:00 A.M. Eleanora Garnett. Contact: Amos Ciabattini, Via IV Fontane, 15, Rome, Italy.	ROME, ITALY
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Thursday Jan. 21 4:00 P.M. Cocktails	PREVIEW OF SUMMER COLLECTION Preview of cocktail and evening fashions. By invitation. Informal showings beginning Mon., Jan. 25. Contact: Sylvia Greer or Al Davis, WI. 7-9470.	LEE CLAIRE, INC. 530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
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Jan. 22 GIMBEL RELEASE--Decorated room settings. (Preview, Jan. 20--See Pg. 2)

Friday Jan. 22 10:00 A.M. Coffee	PREVIEW: "ESPANOLA ELEGANCIA ENCORE" A fresh collection of fashions, made in America, created in colors and the spirit of Spain. For the press, by invitation. (For Release, Mon., Jan. 25.) Publicity: Kay Robinson, OR. 9-7800.	B. ALTMAN & CO. 9TH FLOOR CONFERENCE ROOM
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Jan. 25 ALTMAN RELEASE--"Espanola Elegancia Encore." (Preview, Jan. 22--See Above)

Monday Jan. 25 10:00 A.M. Coffee	PRESS PREVIEW OF ROOM SETTINGS Preview of modern and traditional room settings. By invitation. (For Re- lease, Tues., Jan. 27.) Publicity: Diane Wallace, TR. 5-0195.	ABRAHAM & STRAUS 6TH FLOOR FEATURE EVENTS DEPT.
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Beginning Monday Jan. 25	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE Jan. 25: Feraud; Rauch; Scherrer; Lapidus; Riviere; Esterel. Jan. 26: Balmain; Launay; Molyneux. Jan. 27: Capucci; Lanvin; Heim; Griffe; Nina Ricci. Jan. 28: Dior; Patou. Jan. 29: Castillo; Laroche; Cardin; Chanel. Jan. 30: Venet; Courreges. Feb. 1: Gres; St. Laurent; Givenchy. Feb. 4: Balenciaga. Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris, France.	PARIS, FRANCE
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 26	BLOOMINGDALE RELEASE--60's East Spring fashions. (No Press Show)		
Tuesday Jan. 26 9:00 A.M.- 2:00 P.M.	PRESS SEMINAR & COIFFURE DESIGN SHOW Hair research seminar at 9:00 A.M.(breakfast), Crystal Room. Luncheon and fashion show of coiffure designs at 12:00 Noon, White & Gold Suite. By invitation. Publicity: Betty Crumpacker at Vernon Pope Co., PL. 7-7510.	JOHN H. BRECK, INC.	HOTEL PLAZA CRYSTAL ROOM
Tuesday Jan. 26 10:00 A.M.	OPENING: SUMMER COLLECTION Showings Jan. 26, 28, Feb. 2, 3, 4 at 10:00. By reservation. Contact: Rose Frank, LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Jan. 26 10:30 A.M.	OPENING OF SUMMER COLLECTION Summer collection, designed by John Maillard. Showings, Jan. 26, Feb. 3 and 9 at 10:30. By reservation. Contact: Carolyn Carpenter, LA. 4-2577.	DAVID M. GOODSTEIN ASSOCIATES	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Jan. 26 11:30 A.M.	OPENING: SUMMER COAT AND SUIT COLLECTION Suits, coats, costumes, dresses, designed by David Kidd. Also at 11:30, Feb. 2, 3, 4. Contact: Virginia Yost, LA. 4-3404. Publicity: Eleanor Lambert, MU. 8-2130.	ARTHUR JABLOW, INC.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Jan. 26 11:30 A.M.	PREVIEW OF SUMMER COLLECTION Also Feb. 3 at 11:30 A.M. Publ.: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Jan. 27	MACY RELEASE "First Sign Of Spring." Little Shop: Coats & Suits.(No Show)		
Jan. 27	ABRAHAM & STRAUS RELEASE--Room settings. (Preview, Jan. 25--See Above)		
Wednesday Jan. 27 12:15 P.M. Luncheon	ANNUAL MARKET REPORT Speakers: Miss Ann Bolitski, home furnishings coordinator--Jordan Marsh; Mr. Charles Stapp, president--Koos Brothers. Prices: \$10.00, members; \$12.00, guests. Contact: Irene Douglas, TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE(767 LEX.AVE.)	HOTEL PIERRE BALLROOM
Wednesday Jan. 27 12:30 P.M. Luncheon	SHOWING: FUR FASHIONS DURING LUNCHEON "Fur Futurama"--by Krasna Furs. Barbetta Publicity: Ellen Perl, TE.2-8212. Reservations (\$4.50): CI. 6-9171.	KRASNER FURS (208 WEST 30TH ST.)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Jan. 27 2:30 P.M.	OPENING: SUMMER COLLECTION Summer collection, designed by Bill Blass. By invitation. Also, Feb. 2, 4, 9, 11 at 2:30. By reservation. Contact: Eleanor Stoner, LA. 4-6968.	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Jan. 27 2:30 P.M.	OPENING OF SUMMER COLLECTION Also, Feb. 3, 10, 16 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Wednesday Jan. 27	OPENING: SUMMER COLLECTION Informal daily showings. Publicity: Betty Yarmon, TR. 9-7112 or LO.4-9194.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 28 12:00 Noon	OPENING OF SUMMER COLLECTION Showing of Summer collection, designed by Gerard Pipart in Paris. By reservation. Continuous daily informal showings thereafter. Contact: Marta Schreiber, CH. 4-2270. Publicity: Leslie Cunningham, TE. 8-0554.	MADEMOISELLE RICCI FOR MURRAY ZENKEL	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday Jan. 28 12:30 P.M. Luncheon	SHOWING: "JET" FASHIONS DURING LUNCHEON "Around The World in Style"--Jet fashions, designed by Shannon Rodgers for Douglas Aircraft, available at Miss Bergdorf. Donation of rummage for benefit of The Girls' Club of N.Y. (Door Prizes) Press by invitation. Public by reservation: \$4.75; contact: "Banquet Dept.," PL. 9-3000. Producer and Commentator: Mary Alice Rice, PL. 2-5726.	JERRY SILVERMAN (530 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Thursday Jan. 28 1:15 P.M.	OPENING: SUMMER COLLECTION Also, Feb. 1, 3, 8 at 1:15. By reservation. Contact: Miss Fritzi, LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Jan. 28 2:15 P.M.	OPENING OF SUMMER COLLECTION Paul Parnes' summer collection, designed by Ferdinand Bosc, Jan. 28, Feb. 3 and 9 at 2:15, by appointment. Contact: CH. 4-4600.	PAUL PARNES CORP.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday Jan. 28 2:30 P.M.	OPENING: SUMMER COLLECTION Also, Feb. 4, 11, 18 at 2:30. By reservation. Contact: CH. 4-1872.	YOUNG ELEGANTE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Jan. 28 2:30 P.M. Cocktails	OPENING OF SUMMER DRESS COLLECTION "Clearly Crystal--60th Anniversary"--preview for press and resident buyers, by invitation. Beginning Monday, Feb. 1 through Feb. 11, daily except Friday at 10:30. Thereafter, Monday through Wednesday at 10:30. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Jan. 28 3:30 P.M.	PREVIEW OF SUMMER DRESS COLLECTION By invitation. Continuous daily showings beginning Tues., Feb. 2. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY, INC.	1400 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Jan. 28 4:00 P.M.	OPENING OF SUMMER COLLECTION Malcolm Starr will present his Summer collection, designed by Eleanor Simmons, Jan. 28, Feb. 2 and 4 at 4:00. By reservation. Contact: Marion Auley, LA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Thursday Jan. 28	OPENING: SUMMER COLLECTION Informal daily showings. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	STEPHANETTE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Jan. 29	MACY'S RELEASE--Teen-age room settings. (No Press Show)		
Friday Jan. 29 10:30 A.M.	OPENING OF SUMMER COLLECTION Helena Barbieri's collection of Summer cocktail and evening fashions. Also, Feb. 3 and 9 at 9:30. By appointment. Contact: CH. 4-3169.	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Jan. 29 1:15 P.M.	PRESS PREVIEW OF SUMMER COLLECTION Preview for press and buyers, by invitation. Daily informal showings thereafter, by appointment. Contact: Kay McGowan, LO. 5-6453. Publicity: GR. 5-6325.	OLEG CASSINI YOUNG AMERICA	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Friday Jan. 29 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 2, 4, 9, 11 at 2:30. By appointment. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Friday Jan. 29	OPENING: SUMMER MISSES DRESSES Informal daily showings. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	STEPHAN LTD.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Saturday Jan. 30 1:00 P.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS Formal bridal show for customers. Tickets: \$1.00 each, at A & S Bridal Salon, 3rd floor. Publicity: Jackie Landesman, TR. 5-0195.	ABRAHAM & STRAUS	BROOKLYN ACADEMY OF MUSIC - OPERA HOUSE
Sunday Jan. 31- Feb. 4	NATIONAL NOTION AND NOVELTY SHOW Press show, Mon., Feb. 1 at 11:00 A.M., (Hotel New Yorker). Public Relations: Ann Karas, PE. 6-8820.	NATIONAL NOTION ASSOCIATION	N.Y. TRADE SHOW BLDG. 8TH AVE. & 35TH ST.
Monday Feb. 1 10:30 A.M.	OPENING: SUMMER COLLECTION Summer collection, designed by Guy Duvier. Contact: Judy Farr, WI. 7-5324.	LEONARD ARKIN- GUY DOUVIER	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Feb. 1 11:30 A.M.	OPENING: SUMMER COLLECTION Summer collection, designed by Dorothy Farbo, Feb. 1 and 9 at 11:30 A.M. Contact: Marcella Wolfe, BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday Feb. 1 12:00 Noon	OPENING OF SUMMER COLLECTION Showing of Summer collection, designed by Don Breitingner, Feb. 1, 3, 9 at 12:00 Noon. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Feb. 1 2:30 P.M.	OPENING OF SUMMER COLLECTION Summer collection, designed by Ole Borden. By invitation. Thereafter, continuous daily informal showings. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Feb. 1 3:30 P.M.	PRESS PREVIEW OF SUMMER COLLECTION Summer collection, designed by Frank Adams. By invitation. Continuous thereafter. Contact: LO. 4-1434.	JUNIOR ACCENT, INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Feb. 1	OPENING OF SUMMER COLLECTION Daily informal showings, by appointment. Contact: Anne Towne, CH. 4-2655.	ROSALIE MACRINI, INC.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Feb. 1	OPENING: SUMMER COLLECTION Cocktail and evening fashions for Summer, designed by George Nardiello. Continuous showings. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151.	CAMEO EVENING FASHIONS; FIVE THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Cancelled Feb. 2	DIANA THOMAS LTD. SUMMER SHOWINGS, ORIGINALLY SCHEDULED FOR FEB. 2, 3, AND 9 AT 10:30 A.M., HAVE BEEN CANCELLED.		
Tuesday Feb. 2 11:00 A.M.	OPENING OF SUMMER COLLECTION Andrew Arkin's Summer collection. Contact: Judy Farr, WI. 7-5324.	ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Feb. 2 11:00 A.M.	OPENING: SUMMER COLLECTION One formal showing only of Summer collection, designed by Anthony L. Muto. Continuous thereafter. Contact: Peter Kallish, LO. 5-2626.	ARKAY, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday Feb. 2 12:00 Noon	OPENING OF SUMMER COLLECTION Showings, Feb. 2, 4, 9, 11 at 12:00 Noon. By reservation. Contact: Ruth McLaughlin or Mr. Revell, LO. 4-6337.	ESTEVEZ	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Feb. 2 1:00 P.M.	OPENING: SUMMER JUNIOR COLLECTION Showings Feb. 2 and 3 at 1:00 P.M. By reservation. Publicity: Jean Urban, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Feb. 2 1:00 P.M.	OPENING: SUMMER JUNIOR COLLECTION Showings, Feb. 2, 3, 4, 9, 10, 16 at 1:00 P.M. Contact: LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Feb. 2 1:15 P.M.	OPENING OF SUMMER DRESS COLLECTION Showings Feb. 2 and 4 at 1:15 P.M. By appointment. Contact: Larry Farragut or Miss Vivian, LO. 5-2727.	GOTHE (DAVID E. GOTTLIEB, INC.)	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Feb. 2 2:30 P.M.	OPENING: SUMMER COLLECTION Designed by Peggy Thayer. By reservation. Thereafter, Feb. 3, 4, 9, 10, 17 at 2:30 P.M. Contact: Katherine Farmer, OX. 5-4812.	HOUSE OF JAMISON, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Feb. 2 4:00 P.M.	OPENING OF SUMMER COLLECTION Showings Feb. 2 and 9 at 4:00 P.M. By appointment. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Feb. 2 4:00 P.M. Cocktails	PREVIEW OF SUMMER COLLECTION Preview of Summer fashions. By invitation. Thereafter continuous daily at showroom. Contact: OX. 5-4270. Publ.: Sara Pennoyer, MU. 2-6480.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Tuesday Feb. 2 5:00 P.M. Cocktails	FASHION SHOWCASE: SUMMER, 1965 Showing of Summer fashions in Du Pont fibers. By invitation. Contact: Trade---Joy Diamond, 971-4326; Press--Ellen Morris, 971-4404.	DU PONT COMPANY TEXTILE FIBERS	HOTEL ASTOR BALLROOM
Tuesday Feb. 2 6:00 P.M. Cocktails	PRESS PREVIEW OF SUMMER COLLECTION By invitation. Trade showings Feb. 3, 4, 9 at 3:00 P.M. By reservation. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY, INC.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Feb. 2	YOUNG MISSES SUMMER FASHIONS Vi Feigin's Summer collection of misses dresses and sizes 4 to 16. Contact: Miss Colia, LA. 4-8046.	VI FEIGIN, INC.	491 SEVENTH AVENUE SHOWROOM - 12A
Beginning Tuesday Feb. 2	OPENING OF SUMMER JUNIOR COLLECTION Continuous showings of daytime and late-day junior cocktail and evening fashions, designed by Frances Prisco. Contact: LO. 4-9311.	TED BROWN, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Feb. 2	OPENING: SUMMER JUNIOR COLLECTIONS Daily informal showings of Summer dresses and sportswear; also premiere of Alexa swimsuits. By appointment. Contact: Audrey Brock, OX. 5-6440.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Beginning Tuesday Feb. 2	OPENING OF SUMMER COLLECTION Summer collection of boutique separates and casual suits, designed by Dorothy Arden; also imported knitwear for Spring. Continuous showings. Contact: LW. 4-0220.	ARBE ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Feb. 3; Feb. 4 9:00 A.M.; 12:00 Noon	PREVIEW OF FASHIONS IN ZEFKROME Dow Chemical will preview a special collection of Fall idea fashions in Zefkrome knit fabrics and sweater yarns at <u>9:00 A.M. (Breakfast)</u> ; <u>12:00 Noon (Luncheon)</u> . For apparel manufacturers and designers. By invitation. Contact: Hilda Sherey, PL. 7-8300.	DOW CHEMICAL COMPANY	350 FIFTH AVENUE ROOM 801
Wednesday Feb. 3 10:30 A.M.	OPENING: SUMMER COLLECTION Summer collection by Mademoiselle Arlette. Contact: Judy Farr, WI. 7-5324.	MADemoISELLE ARLETTE	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Feb. 3 10:30 A.M.	OPENING: SUMMER COLLECTION Showings Feb. 3, 9, and 11 at 10:30. By reservation. Contact: Mabel Glemby, LA. 4-9350.	JANE DERBY	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Feb. 3 12:00 Noon	OPENING OF SUMMER COLLECTION Showings Feb. 3 and 10 at 12:00 Noon. By appointment. Contact: WI. 7-0152.	PAUL BLUMENSTEIN	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday Feb. 3 1:00 P.M.	OPENING OF SUMMER COLLECTION Also, Feb. 4, 9, 10, 11, 16, 17 at 1:00. By reservation. Contact: PE. 6-0206.	HARVEY BERIN, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Feb. 3 2:30 P.M.	PREVIEW OF SUMMER COLLECTION Preview of Summer collection, designed by Jeanne Essig. By invitation. Continuous daily thereafter. Contact: Viola Beecher, LO. 4-3113.	MAJESTIC SPECIALTIES	1410 BROADWAY SHOWROOM - 16TH FLOOR
Wednesday Feb. 3 2:30 P.M.	OPENING: SUMMER COLLECTION Showing of petite dresses, suits, and costumes. Also, Feb. 10 and 16 at 2:30. Contact: LA. 4-0162.	IRA RENTNER, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Feb. 3 4:00 P.M. Cocktails	FALL '65 FABRICS AT TREND FASHION SHOW Eastland will preview their Fall fabrics for 1965 at a trend fashion show. For press, apparel manufacturers, and designers, by invitation. Publicity: Claire Affens, LW. 4-2472.	EASTLAND WOOLEN MILLS	500 CLUB 500 SEVENTH AVENUE
Thursday Feb. 4 9:30 A.M. Coffee	PRESS PREVIEW OF SHOE FASHIONS Preview for the press of international shoe collection. By invitation. (For Release, Mon., Feb. 8.) Publicity: Maryanne Crenshaw, OX. 5-4000.	OHRBACH'S	3RD FLOOR SHOE OVAL ROOM
Thursday Feb. 4 12:00 Noon	OPENING: SUMMER COLLECTION Showings Feb. 4 and 11 at 12:00 Noon. By appointment. Contact: WI. 7-0152.	ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Feb. 4 12:00 Noon	OPENING OF SUMMER COLLECTION Daytime, cocktail, and evening fashions at 12:00 Noon, Feb. 3 and 4. By reservation. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Feb. 4 12:30 P.M. Luncheon	BENEFIT LUNCHEON FOR MEMORIAL SLOAN-KETTERING "Through the Looking Glass"--preview of Spring fashions by Bergdorf Goodman at an annual luncheon show for benefit of Memorial Sloan-Ketter- ing Cancer Center Thrift Shop. Ticket: \$10.00. Contact: Mrs. H. Rafter, Memorial Sloan-Kettering, 410 E. 68th St., TR. 9-3000, Ext. 2291.	BERGDORF GOODMAN	WALDORF-ASTORIA BALLROOM
Thursday Feb. 4 1:00 P.M.	OPENING: SUMMER COLLECTION Showings at 1:00 P.M., Feb. 4, 9, 10, 16, 17. By appointment. Contact: Jean Roberts, IA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Friday Feb. 5 8:30 A.M. Breakfast	SUMMER COLLECTION DESIGNED BY KASPER Summer collection, designed by Kasper. Show at 9:00. By invitation. Continuous daily thereafter. Contact: Janet Green, LW. 4-9000.	JOAN LESLIE, INC.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Friday Feb. 5 11:00 A.M.	OPENING OF SUMMER COLLECTION Also, Feb. 9, 10, 15 at 11:00. By reservation. Publicity: Pat Brooks, WI. 7-4968.	B.H. WRAGGE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Friday Feb. 5 12:00 Noon	SUMMER FASHIONS BY MOLLIE PARNIS Also, Feb. 9 and 11 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	PARNIS-LIVINGSTON, INC.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Friday Feb. 5 1:00 P.M.	OPENING OF SUMMER COLLECTION Showings Feb. 5, 9, 10, 16 at 1:00 P.M. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Feb. 8	OHRBACH RELEASE DATE--Shoe fashions. (Preview, Feb. 4--See Pg. 9)		
Beginning Monday Feb. 6	OPENING OF SUMMER COLLECTION Daily informal showings, by appointment. Contact: LO. 3-4358.	VERA MAXWELL, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Feb. 8	OPENING OF FIRST SUMMER COLLECTION Showings of cocktail into late-day misses fashions, designed by Baroness de Baudechon. By appointment. Contact: Peter Chapman, 736-0878.	BARONESS de BAUDECHON	HOTEL YORK 488-7TH (SUITE 406)
Tuesday Feb. 9 2:30 P.M.	OPENING: SUMMER COLLECTION Also, Feb. 16 at 10:30. By reservation. Contact: Dorothy Herme, PE. 6-8412.	ANTHONY BLOTTA, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Feb. 9 4:00 P.M.	OPENING: SUMMER COLLECTION Summer collection of sportswear, playclothes and dresses, designed by Sylvia de Gay. For press and buyers, by invitation. Continuous daily informal showings thereafter. Publicity: Margaret Hodge, LT. 1-3260.	ROBERT SLOAN SPORTSWEAR, INC.	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Feb. 10 10:30 A.M.	OPENING OF SUMMER COLLECTION Showings Feb. 10 and 12 at 10:30. Contact: Roy Solomon, CH. 4-3488.	SEYMOUR JACOBSON, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Wednesday Feb. 10 12:00 Noon	OPENING OF SUMMER COLLECTION Also, Feb. 11 and 12 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Feb. 10 2:30 P.M.	OPENING OF SUMMER COLLECTION Summer collection at 2:30, Feb. 10 and 16. By invitation. Contact: Joanne Jaap or Muriel Morris, IO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Wednesday Feb. 10	OPENING: SUMMER COLLECTION Opening in afternoon. Continuous daily thereafter, by appointment. Contact: Sylvan Fox, PE. 6-2663.	SAM FRIEDLANDER, INC.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday Feb. 11 12:00 Noon Luncheon	COSMETICS DIVISION LUNCHEON MEETING "60 Million Men"--The Exploding Market--Men's Cosmetics. Speakers: Vic H. Scher, Sears, Roebuck & Co.; Jerry Jontry, "Esquire Magazine." Panelists: Victor Borge, Michael Goodkin, Mark Goodson, John V. Lindsay, William Talbert, Bud Palmer. Chmn.: Elinor McVickar, "Harper's Bazaar"; and Eleanor Dean Connell, Warwick & Legler. Prices: \$8.00, members; \$10.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
Thursday Feb. 11 2:30 P.M.	OPENING OF SUMMER COLLECTION Showings Feb. 11, 16, 18 at 2:30; and Feb. 19 at 10:30. By reservation. Contact: Estelle Marr, IO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday Feb. 16 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Mainbocher will present his Spring custom-order fashions at a preview for the press. By invitation. (For Release, Wed., Feb. 17.) Contact: PL. 5-3714. Publicity: Eleanor Lambert, MU. 8-2130.	MAINBOCHER, INC.	609 FIFTH AVENUE SALON - 8TH FLOOR
Wednesday Feb. 17 11:30 A.M.	MISS BERGDORF FASHIONS AT PRESS PREVIEW Preview for the press of Miss Bergdorf fashions. By invitation. (For Release, Fri., Feb. 17.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR

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